

Debra Neumann Pike, CPA, MBA
Curriculum Vitae

**Assistant Professor of Accounting, NTT;
Assistant Dean, Director of Undergraduate Programs
RICHARD A. CHAIFETZ SCHOOL OF BUSINESS
SAINT LOUIS UNIVERSITY
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PROFESSIONAL EXPERIENCE

SAINT LOUIS UNIVERSITY-Richard A. Chaifetz School of Business

Assistant Dean, Director of Undergraduate Programs **2019– present**

Responsible for managing the processes and support structures necessary for students to progress through the the Chaifetz School's AACSB-accredited undergraduate business programs. My duties encompass the full life cycle of the student experience beginning with various activities with prospective students, serving on the University Admissions Committee, participating in the setting of curriculum policy and student support via advising, and finally culminating with managing the business school graduation ceremony.

Assistant Professor of Accounting, Non-Tenure Track – Saint Louis University **2006– present**

Responsible for teaching accounting courses in the Chaifetz School of Business undergraduate program including *Financial Accounting*, *Managerial Accounting*, and *Auditing* and the graduate classes *Accounting for Managers*, *Managerial Accounting* and *Advanced Auditing*. Serve as the faculty advisor for SLU's award-winning chapter of Beta Alpha Psi since 2008 (international honor society for accounting, finance, and IT students) and until 2019, served as advisor to the University's Club Water Polo Team.

Media Contributions

WalletHub 2019 Veterans Day Money Survey (November 4, 2019) - Consulted regarding the need for financial literacy training and monetary support for our military personnel and their families.

St. Louis Business Journal. (February 4, 2009) -Interview to provide professional insight into the area of fraud regarding a \$35 million fraud perpetrated against a local bank.

MARITZ INC.

Vice President, Projects System – Maritz, Part-time **August, 2006 – September, 2011**

Team leader in the implementation of a single Oracle project accounting system to replace three existing custom project accounting and nine time reporting systems. Served as the resident revenue recognition authority and audit liaison at Maritz.

Vice President, U.S. Project Accounting - Maritz Inc. **April, 2004 – August, 2006**

Selected to lead the consolidation of three legacy domestic project accounting organizations serving seven business units into one. Staff located primarily in Fenton, MO with satellite offices in four states.

- Established a focus on proper revenue recognition and contract compliance in the project accounting team. Designed and implemented Inc-wide strategies for compliance with new, complex revenue recognition guidelines. Developed numerous revenue recognition checklists to ascertain conformity with GAAP and consistent practices across business units. Key contributor to the creation, execution, and eventual compliance with Maritz Inc.'s first contract policy.
- Presided over the development of a first-ever project accounting business plan laying out a roadmap for the division to capture efficiencies of scale while retaining a high level of service to the unique needs of the seven business units.

Vice President, Financial Process Improvement - Maritz Inc.**April, 2003 – March, 2004**

Launched a new internal consulting function focused on attaining world-class performance in the Maritz Inc. finance functions by identifying areas for process improvement, project-managing specific initiatives and developing and reporting on performance measurement of such with a continuous focus on best practices and industry trends.

- Created several performance measurement and initiative reporting tools to ensure that initiatives were prioritized and resources assigned accordingly. Managed several process improvement initiatives estimated to save Maritz Inc. \$1.5 million annually.

Vice President, Controller - Maritz Performance Improvement Company (MPIC) 1990-1995; 1997-2003

Held financial positions of increasing responsibilities including controllership, project accounting, general ledger management, as well as financial analysis and budgeting for a \$350 million professional services organization comprised of six separate business units.

Significant accomplishments include:

- Improved customer service levels as measured by satisfaction surveys while reducing staff size by 10%.
- Adapted financial processes and structures to accommodate two complete reorganizations of MPIC in 14 months including the spin-off of a new legal entity and the acquisition of a \$10 million company.
- Consolidated the 4 billing functions of MPIC and established a Project Accounting function while continuing to oversee the merchandise accounting department.
- Responsible for the financial management of an \$80 million direct marketing/fulfillment business. Managed the interface between the traditional MPIC accounting systems and the custom-developed financial reporting system for an important Maritz client. Designed and established internal accounting controls in this start-up operation.
- Reduced monthly closing time for MPIC from last in Corporation (approximately 21 days) to first (7 days).

Internal Auditor – Maritz Inc.**1988 – 1990**

Reviewed business processes, recommending improvements in internal controls and identifying opportunities for operating efficiencies.

SUMMIT STRATEGIES GROUP, INC.**Managing Director, Finance & Administration****1995 – 1997**

- Performed all financial, administrative and technology functions for a start-up 15-member investment consulting firm. Duties included coordination of benefits as well as all financial record-keeping and reporting responsibilities.
- Researched and implemented an office-wide systems upgrade and led an automation project of a core firm process.
- Served on the firm Board of Directors.

KPMG PEAT MARWICK**Senior Accountant****1986 – 1988**

Coordinated audit engagements of private and public companies in a variety of fields including manufacturing, retail and real estate. Responsible for the design and review of effective procedures and testwork. Supervised and trained staff accountants.

HONORS/AWARDS/RECOGNITIONS

Beta Alpha Psi Outstanding Faculty Award, Beta Alpha Psi-Zeta Nu Chapter (2019, 2013, 2009)

Beta Alpha Psi International, Outstanding Faculty Advisor Award (2019)

Beta Gamma Sigma Outstanding Teacher Award, Gamma of Missouri Chapter of Beta Gamma Sigma (2017, 2011)

John Cook School of Business Graduate Business Teacher of the Year Award (2017)

John Cook School of Business Service Award, Non-Tenured Faculty (2016, 2011)

YWCA Leader in the Workplace Award, Saint Louis University Women's Commission, (2015)

Thomas M. Knapp, S.J. Distinguished Faculty Member Award, John Cook School of Business Alumni Association at Saint Louis University (2014)

Avis E. Meyer Outstanding Faculty Advisor Award Nominee and Winner, SLU Student Involvement Center (Nominee 2013, 2012; Winner 2012)

SGA Faculty Excellence Award, SLU Student Government Association (2013, 2008)

Most Impactful Person, Senior Reception with the Jesuits, Saint Louis University (2013)

SLU Straight-A Student Athlete Faculty Honors Lunch, SLU Athletic Department, (2018, 2016, 2012, 2010, 2008)

Nominee, Last Lecture Series at Saint Louis University, (2010)

SERVICE

Service to the Community

St. Martha's Hall (2017-present)--Board member and Finance Committee Member of a Catholic Charities organization which is a shelter for women and their children that are victims of domestic violence.

The Bridge (2013-2017)-- Treasurer of the Board of Directors and Finance Committee member for a non-profit serving the homeless in the St. Louis area. Advised on annual budget process; finalized an accounting policy/procedure manual, recommended bidding out the services of outsourced accounting provider, and coordinated the auction bank at The Bridge's annual fundraiser. Currently addressing various financial requirements of the winding down of the organization as The City of Saint Louis (main source of The Bridge's operations budget) redirected its approach in addressing homelessness.

Leukemia and Lymphoma Society of St. Louis—Count and reconcile funds at Chapter's "Light the Night" fundraiser. (September, 2018)

St. Vincent de Paul--Server of food to homeless and indigent people through local Roman Catholic charity: approximately 6 hours spent each year. (February 29, 2012 - March 2013).

American Red Cross-- Regular platelet (and sometimes whole blood) donor to benefit community health needs: approximately 15 hours spent each year. (2007, 2009 – 2011, 2018).

Sunset Hills Triathlon--Served as volunteer cycling lap counter at inaugural triathlon held as a fundraiser for a local municipal park: approximately 7 hours spent each August. (2009-2010).

St. Gabriel the Archangel School Annual Auction Served as Committee Chair or Co-Chair of Auction Bank Committee which handled the recording of all winning bid information and processed payments at community fundraiser: approximately 50 hours spent each year. (1998-2008).

Service to the Department of Accounting

Faculty Advisor Beta Alpha Psi (2008-current).

Presenter on Accounting Careers at Cardinal Ritter High School Career Day (2018)

Presenter Freshmen in Business Club, (September 14, 2016).

Accounting Dept. Rep, Welcome Home/Founders Day Event, (2007-2016).

Attendee Meet the Firms Night, (2008-2017).

Document contributor Accounting Program Accreditation Self-Assessment Report Preparation, (2014, 2015)

Committee Member of JCSB Assessment Committee/Accounting Department Assessment Support, (2013-current).

"Passionate Priority Owner"--Accounting Winter Internships Initiative, (2015)

Recruiter for MACC Program at Graduate Programs Monthly Open House, (March 2008, March 2009, January, 2012, July 2013, November 2013, December 2013, November 2015).

Faculty Mentor PwC Accounting Challenge, (2008-2015, 2017).

Attendee at Financial Executive International: St. Louis Chapter's Award Dinner, (April 26, 2011).

Substitute Attendee Faculty Senate, (September 25, 2007).

Attendee at St. Louis Society of Women CPA's Award Dinner, (October 20, 2006).

Student Recruiter MO Leap Symposium, (October 13, 2006).

Service to the Chaifetz School of Business

Co-Primary Investigator (NSF Grant), Committee to Improve Math Education for Business Students. (November 18, 2016 - Present).

Committee Member of Chaifetz School Enrollments Committee (2018)

Committee Member of Chaifetz School Strategy Committee (2018)

Presenter at Chaifetz School Parent and Family Session during Welcome Week (2017, 2018)

Attendee Professors & Pastries, (2017, 2018).

Announcer of Undergraduate and/or Graduate Student Names at JCSB Commencement Ceremony, (2011, 2014-2019).

Attendee at Annual Student/Faculty/Alumni Excellence Awards (2007-2019).

Committee Member of Annual Review and Promotion and Tenure Task Force, (2015).

Member of Faculty Stage Party at JCSB May Commencement Ceremony, (2007, 2009-2010, 2012-2013).

Attendee Beta Gamma Sigma Induction Ceremony, (2008, 2014-2018).

MBA Student Mock Interviewer in Support of Career Resource Center, (October, 2010).

Co-host Society for Information Management Panel Discussion, (October, 2010).

Committee Member JCSB Service Day (2009).

Site Captain for Service Event JCSB Service Day, (March, 2008).

Service to Saint Louis University Overall

Student Recruiter for Prospective Student Phonathon/email-athon, (2011-2015, 2017-present).

Faculty Advisor for SLU Club Water Polo Team, (2011-2019).

Committee Member of Pre-Health Evaluations Committee, (2015-2016).

Committee Member of HLC Assurance Review Response Committee, (2014 - 2015).

University Marshall at Mid-year Commencements, (2010-present).

University Marshall at Commencements, (2010-2012, 2014-present).

University Marshall at Convocation, (2010-2018).

University Marshall at Presidential Inauguration, (October 2014).

Committee Member of Undergraduate Student Learning Outcomes Rubric Development Committee, (June 2013).

Ask Me Desk Volunteer, Welcome Week, (2011, 2012).

Presidential Scholars Reception Attendee, (November 10, 2011).

SLU 101 Faculty Panel Member, (June 2, 2011 - June 23, 2011).

Mentoring Advising Event "*Building Community: Integrating Mentoring and Advising for Student Success*" Attendee, (March, 2010).

SLU Presidential Scholars Interviewer, (February, 2009).

Service to the Accounting Profession

Served as moderator for the St. Louis office of KPMG's annual Audit Committee Roundtable sessions. Sessions are eligible for CPE for the participants and moderator. The St. Louis office is the only KPMG office in the nation to utilize an outside moderator for these events. (2015-2017)

EDUCATION

M.B.A. – Saint Louis University, 1992. Emphasis area – Finance.

B.S.B.A. – University of Missouri - St. Louis (Accounting), 1985. Magna cum laude. Minor in mathematics. Accounting teaching assistant. Math department grader and lab tutor. Beta Gamma Sigma. Beta Alpha Psi.

CERTIFICATION - Certified Public Accountant (inactive)—Missouri, 1988