

Hadi Alhorr, PhD
Boeing Institute of International Business
Richard A. Chaifetz School of Business
Saint Louis University, Saint Louis, MO 63108
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ADMINISTRATIVE EXPERIENCE

SAINT LOUIS UNIVERSITY

Boeing Institute of International Business

Director

January 2016 – Current

Lead the institute's strategic initiatives to serve as the gateway to the world for the business and academic community in Saint Louis and the Midwest region in general.

Serve as the chairman of the Institute's Advisory Board, whose members represent several multinational corporations such as Boeing, InBev, Dupont, Bayer, Enterprise, Novus, Maritz, RGA, Emerson among many others.

Lead fundraising efforts of the institute by seeking sponsors and scholarships for the academic and corporate outreach initiatives of the institute.

Lead the Institute's partnerships with the Saint Louis business community through various events and initiatives such as the International Business Conference, The International Business Award Ceremony, and the Distinguished Guest Lecture Series, and most recently SLU's *IB Podcast: Conversations That Matter*.

Grow the Institute's Executive Training programs and the International Business students' experiential learning opportunities.

Department of International Business

Department Chair

July 2016 – Current

Provide faculty support and facilitate ways to help International Business achieve their research, teaching and service goals

Maintain proper assessment reporting for the IB department

Serve as Director for the Executive Masters of International Business program

(Ranked # 9 According to US News and World Report)

Revise and re-invent the International Business curriculum to offer more experiential learning experiences for IB students

Schedule International Business classes

Conduct annual evaluations of faculty in the international business department

Hungarian Missouri Educational Partnership (HMEP- SLU)

Director

January 2018- Current

Build and grow collaboration and exchange opportunities with graduate business programs in Central Europe (Hungary and Romania)

Lead the fundraising efforts to grow HMEP-SLU scope among multinationals doing business in central Europe

ACADEMIC EXPERIENCE

Saint Louis University – Richard A. Chaifetz School of Business

Department of International Business

Paul Lorenzini Endowed Associate Professor

July 2021- Current

Associate Professor

July 2012 – June 2021

Assistant Professor

August 2006 – June 2012

Drake University- College of Business Administration

Assistant Professor - ABD

August 2004 – August 2006

EDUCATION

Texas Tech University - Rawls College of Business Administration

Ph.D. Strategy and International Management May 2005

Master of Business Administration- International Finance May 2000

American University of Beirut - Suliman Olayan School of Business

Bachelor of Business Administration May 1996

SCHOLASTIC CONTRIBUTIONS

TEXTBOOKS

Benmamoun, M., Kalliny, M., and Alhorr, H. (eds.) (August 2015) **Middle Eastern Business Environment**, Cognella, San Diego, CA, USA.

REFEREED PUBLICATIONS

Benmamoun, M., Alhorr, H., Ascencio, C., and Woojong, S. (2020). Social Enterprises in Electronic Markets: Web Localization or Standardization. ***Journal of Electronic Markets***.

Arikan, Ramazan, Jiang, Chuandi. and Alhorr, Hadi (2017) The Effect of Multinationality and Strategic Choice on Subsidiary and Home-country Firm Performance: the Moderating Role of Cultural Distance. ***Journal of Business and Economics***: Vol 8. No. 5, pp 397- 406.

Cowden, Birton, Alhorr, Hadi, Bendickson, Joshua (2015) Experience-Based Green Board Capital: Linking Board of Directors and Firm Environmental Performance. ***Journal of Leadership, Accountability, and Ethics***: Vol 12, Issue 3, pp 16- 29.

Cowden, Birton and Alhorr, Hadi (2013) Disruptive Innovation in Multinational Enterprises. ***Multinational Business Review***: Vol. 21, Issue 4.

BenMamoun, Mamoun and Alhorr, Hadi (2012) Developing Countries' Decision to Participate in WTO Dispute Settlement: Assessing the Role of FDI and Governance. ***International Review of Business Research Papers***: Vol. 8. No.6.pp. 158 – 175

Alhorr, Hadi S., Boal, K. and Cowden, B. (2012) Regional Economic Integration and International Strategic Alliances: Evidence from EU. ***Multinational Business Review***: Vol.20, Issue 1, pp. 44- 66.

Niederman, Fred, Alhorr, H., Park, Y. & Reisdorf, C. (2012) Global Information Management Research: What have we learned in the last decade. ***Journal of Global Information Management***: Vol. 20, Issue 1, pp. 18- 56

Alhorr, Hadi, Singh, N., and Kim, S. (2010) E-Commerce on the Global Platform: Strategic Insights on the Localization-Standardization Paradigm. ***Journal of E-Commerce Journal***: Vol. 11, Issue 1, pp. 6 – 13.

Singh, Nitish, Alhorr, H., Bartikowski, B. (2010) Global E-Commerce: A Portal Bridging The World Markets. ***Journal of E-Commerce Journal***, Vol. 11, Issue 1, pp. 1- 5.

Alhorr, Hadi, Moore C. & Payne, T. (2008) The Impact of Economic Integration on Cross-Border Venture Capital Investments: Evidence from the European Union. *Entrepreneurship Theory and Practice*: Vol. 32, Issue 5, pp. 897-917

REFREED CONFERENCE PROCEEDINGS

Cowden, Birton and Alhorr, Hadi (2012) A Classic Approach to Finding an Innovative Source: Discovering Disruption in MNEs. *Proceedings Academy of International Business Annual Meeting* in Washington D.C.

Cowden, Birton and Alhorr, Hadi (2011). Leveraging the Firm's Green Network: Examining the Role of Board of Directors on the Firm's Sustainability Performance. *Proceedings Southern Academy of Management Annual Meeting*. Savannah, GA.

Alhorr, Hadi and Whitehead, C. (2003), Redefining the Platform for Mergers and Acquisitions: The case of the European Union. *Proceedings Southern Management Association Annual Meeting*, Clear Water Beach, Florida.

PAPERS UNDER REVIEW

Ascencio, Christine BenMamoun, Mamoun, Alhorr, Hadi (Revise and Resubmit) "Going Global: The Socio-Cultural Motivations of Social Entrepreneurs" *International Journal of Entrepreneurship and Innovation*

Ascencio, Christine, Singh, Nitish and Alhorr, Hadi "Sociological Implications of Corporate Human Rights Violations" *International Journal of Cross Cultural Management*

Ascencio, Christine BenMamoun, Mamoun, Alhorr, Hadi "Domestic vs. International Social Entrepreneurship: A Behavioral Perspective" *International Journal of Entrepreneurship and Innovation*

FINISHED WORKING PAPERS AND IN PROGRESS

BenMamoun, Mamoun, Alhorr, Hadi, "The Power of the Weak: How David Overcome Goliath" (Working paper to be submitted to *Journal of International Business Policy*)

Alhorr, Hadi, BenMamoun, Mamoun, Singh, Nitish and Duran, Patricio, "A Decade of International Business Research: What Have We Learned and Where Do We Move Forward" (Working paper to be submitted to *Journal of International Business Studies*)

Semenov, Alexey V., Alhorr, Hadi, and Randrianasolo, Arilova A., "Liability of Foreignness vs. Overall Performance: Examining the effects of Location-Bound and Non-Location-Bound Firm-Specific Advantages." (Working paper to be submitted to *Journal of International Business Studies*)

Alhorr, Hadi, and Semenov, Alexey, "Joint Ventures or M&As within Economically Integrated Regions: Examining the Effects of Common Market and Common Currency Policies on the MNC's Foreign Operations" (Working paper to be submitted to *Journal of International Business Studies*)

Brouthers, Keith, BenMamoun, Mamoun, Ascencio, Christine, Alhorr, Hadi "Digital Standardization: A Meta-Analysis" (Work in Progress: Data Collection and Literature Review)

SAMPLE CONFERENCE PAPERS AND PRESENTATIONS

Ascencio, C., Benmamoun, M., Alhorr, H., and Fisher, J. (2020). Domestic vs. International Social Entrepreneurs: Managerial Insights. Paper accepted at the 2020 Academy of International Business (AIB) Annual Meeting in Miami.

- Semenov Alexey V., Randrianasolo, Arilova A., and Alhorr, Hadi (June 2019) "Why Firms Engage in Corporate Social Responsibility and How It Affects Performance: A Contingency Perspective" *The 2019 Academy of International Business Annual Meeting* in Copenhagen, Denmark
- Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (June 2018) "A Hierarchical Model of Cultural Intelligence". *The 2018 Academy of International Business Annual Meeting* in Minneapolis, MN, USA
- Semenov Alexey V., Randrianasolo, Arilova A., and Alhorr, Hadi (June 2018) "How Decision-Makers Actually Make Entry Mode Decisions: A Bounded Rationality Perspective". *The 2018 Academy of International Business Annual Meeting* in Minneapolis, MN, USA
- Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (July 2017) Gaining Organizational Legitimacy through Advertising Strategies. *The 2017 Academy of International Business Annual Meeting* in Dubai, UAE.
- Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (July 2017) The Influence of Consumer Regulatory Focus on National and Global Identity. *The 2017 Academy of International Business Annual Meeting* in Dubai, UAE.
- Semenov, Alexey V. and Alhorr, Hadi (June 2016). Perceptions vs. Actualities: Examining the Effects of Perception of Liability of Foreignness and Cultural Intelligence on the MNEs Mode of Entry. *The 2016 Academy of International Business Annual Meeting* in New Orleans, USA
- Semenov, Alexey V. and Alhorr, Hadi (March 2015). Cultural Intelligence and Liability of Foreignness in Various Environmental Contexts. *The 2015 Western Academy of Management Conference* in Kauai, Hawaii
- Semenov, Alexey V. and Alhorr, Hadi (June 2014). Why do MNEs face different levels of Liability of Foreignness: Examining the Effects of the Interaction and the Alignment between the MNE's and the Host Country Advantages. *The 2014 Academy of International Business Annual Meeting* in Vancouver, Canada
- Semenov, Alexey, and Alhorr, Hadi (June 2013) Variations of Liability of Foreignness: Examining the Effect of the Alignment between the Firm Resources and the Environmental Factors. *2013 Academy of International Business Annual Meeting* in Istanbul, Turkey.
- Cowden, Birton and Alhorr, Hadi (June 2012) A Classic Approach to Finding an Innovative Source: Discovering Disruption in MNEs. *2012 Academy of International Business Annual Meeting* in Washington D.C.
- Semenov, Alexey and Alhorr, Hadi (June 2012) Examining the Effects of Political Ties and Level of Economic Development on the MNC's Trade Activities: The Case of Transcontinental Countries. *2012 Academy of International Business Annual Meeting* in Washington D.C.
- BenMamoun, Mamoun and Alhorr, Hadi (January 2012) Developing Countries' Decision to Participate in WTO Dispute Settlement: Assessing the Role of FDI and Governance. *4th International Business and Social Science Research Conference*, Dubai, UAE
- Cowden, Birton and Alhorr, Hadi (November 2011). Leveraging the Firm's Green Network: Examining the Role of Board of Directors on the Firm's Sustainability Performance. *2011 Southern Academy of Management Annual Meeting* in Savannah, GA.

- Weidong, Rong, Alhorr, Hadi and Zhao, Hongxin (June 2011). A Sensemaking Approach to Corporate Social Responsibility in Emerging Economies: Is Guanxi a Missing Link? *2011 Academy of International Business Annual Meeting* in Nagoya, Japan.
- Alhorr, Hadi and Lehnert, Kevin (June 2010) Corporate Environmentalism and Business Performance: An Empirical Analysis Examining the Role of Geographic Diversification as a Mediating Factor *2010 Academy of International Business Annual Meeting* in Rio De Janeiro, Brazil.
- Alhorr, Hadi (June, 2008). The pros and Cons of Using Simulations when Teaching International Business *2008 Academy of International Business Annual Meeting* in Milan, Italy.
- Alhorr, Hadi (June, 2008). Country Analysis Framework: How, Where and When to use them in International Business. *2008 Academy of International Business Annual Meeting* in Milan, Italy.
- Alhorr, Hadi & Moore, Curt (October, 2007). Economic Integration's Effect on International Venture Capital Firm Investing Behavior. *Strategic Management Society 27th Annual International Conference*, San Diego, California.
- Alhorr, Hadi, Bell, Gregory, Moore C. & Payne, Tyge (August 2007) Economic Integration and Cross-Border Entrepreneurial Activity: Understanding the Effect of Common Currency Adoption on Cross-Border IPO's in the European Union. *2007 Academy of Management Annual Meeting*, Philadelphia, Pennsylvania.
- Moore, Curt, Alhorr, Hadi. & Macy, Bary. (October, 2005) Alignment of Strategic Orientation and the Effect on Relationship Quality and organizational Performance in Strategic Alliances. *Strategic Management Society 25th Annual International Conference*, Orlando, Florida.
- Alhorr, Hadi and Marvin Washington, (July 2004) Regional Economic Integrations Effects on Patterns and Structures of International Alliances: The Case of the European Union. *20th European Group of Organizational Studies Colloquium*, Ljubljana, Slovenia.
- Alhorr, Hadi and Whitehead, Carlton (November 2003) Redefining the Platform for Mergers and Acquisitions: The case of the European Union, 2003 *Southern Management Association Annual Meeting*, Clear Water Beach, Florida, United States.
- Alhorr, Hadi (March 2003) Contexts matter: European Union Integration and Organizational Adaptation. *Ninth International Conference of Industry, Engineering and Management Systems*, Cocoa Beach, Florida, United States
- Alhorr, Hadi (March 2003) Bringing Edges Together: Strategic leadership And Supervisory Leadership. *Ninth International Conference of Industry, Engineering and Management Systems*, Cocoa Beach, Florida, United States
- Alhorr, Hadi (December 2001) Different Strokes for Different Folks: Teaching Strategic Management vs. Teaching International Management. *Texas Tech University*, Lubbock, Texas.
- Alhorr, Hadi (March 2001) Diversification and Performance: An Attempt to Assess Validity *Seventeenth Annual Texas Conference on Organizations*, Austin, TX, United States.

TEACHING EXPERIENCE

SAINT LOUIS UNIVERSITY

Department of International Business

Paul Lorenzini Associate Professor

Assistant Professor

May, 2012- Current

August 2006 – May, 2012

Courses Taught

Undergraduate

Geopolitics for Global Business
Strategies for International Business
Global Immersion – Hungary

Graduate

Global Strategy
Study Abroad—European Business Strategy – Madrid, Spain
Study Abroad: China & Hong Kong

Executive Masters

Global Business Environment
Global Strategy
Multinational Enterprise Risk and Assessment

PhD Seminar in Global Strategy

DRAKE UNIVERSITY – Des Moines, Iowa

Assistant Professor – ABD

August, 2004 – July 2006

Courses Taught

International Management (Undergraduate)

Strategic Management (Undergraduate)

Business Strategy and Policy (MBA)

International Management (MBA)

TEXAS TECH UNIVERSITY – Lubbock, Texas

Instructor

January 2001 – June 2004

Courses Taught

International Management

Strategic Management

Principles of Management

YANTAI TEACHERS' UNIVERSITY- Yantai, China

Invited Instructor

May 2001 – July 2001

Principles of Management, International Management, and Introduction to Statistical Methods.

CONSULTING WORK

Consultant to Hon. Minister S.B. Dissanayake and Secretary General Dr. Sunil Nawaratne Ministry of Higher Education of Sri Lanka

July 2013 – December 2014

Operationalize the Ministry of Higher Education of Sri Lanka's strategic plan among the 14 public universities in Sri Lanka.

Assist deans of business schools in Sri Lanka's public university with strategic planning for AACSB purposes.

Assist Sri Lankan Universities with management curriculum revision.

PROFESSIONAL SERVICE

PROFESSIONAL LEVEL

Board of Directors - Member **June 2018 – Current**
World Affairs Council of Saint Louis

Responsibilities include strategic planning, annual budget preparation, and executing the council's events such as the monthly speaker series, Ambassador Speaker series from strategically important countries, and the World Quest High School Competition sponsored by the US State Department

Placement Center - Coordinator **January 2008 – Current**
Academy of International Business

Direct and coordinate all placement activities for applicants and academic institutions utilizing the placement center during the annual national meetings of the Academy of International Business

Vice President - Administration **August 2016 – August 2019**
Academy of International Business

Responsible for finances, membership and chapter relations
Supervise the work of the Executive Director, including reviewing all financial statements and approving major expenditure requests.
Perform other duties as the Executive Board may prescribe.

UNIVERSITY LEVEL

Compensation and Fringe Benefits Committee - Member **September 2014 – Current**
Saint Louis University

Represent the faculty and staff at large on issues related to compensation and benefits
Work with the university's administration on strategic issues related to faculty and staff benefits

International Travel Advisory Committee **September 2017- Current**
Saint Louis University

Review petitions and student appeals to travel to destinations with a U.S. State Department or Centers for Disease Control and Prevention travel warning .

Gender Equity Task Force **September 2015 – May 2017**
Saint Louis University

Examine data in multiple areas of university activity such as climate, recruitment, hiring and appointment of faculty, allocation of leadership opportunities, compensation, and promotion to assess that faculty are treated equitably and are not disadvantaged because of their gender.
Prepare a report on the findings and conclusions with recommendations to address identified disparities.

Strategic Enrollment Management – Recruitment Council Member **August 2013 – May 2018**
Saint Louis University

Advise and make recommendations to the executive committee of SEM on university wide enrollment issues pertaining to recruitment
Strategically plan new student recruitment initiatives for Saint Louis University's graduate and undergraduate programs

**University Faculty Senate - Senator
Saint Louis University**

August 2008 – May 2014

Actively participate in University-wide senate meetings to enhance Saint Louis University's efforts of shared governance and to examine issues related to the faculty handbook.

Serve on team-based task forces to examine and recommend a course of action about issues regarding budgeting, enrollment, faculty-student interaction specific university policies, student issues, etc.

Serve as a member of Faculty Governance Task Force for SLU's Madrid campus

SCHOOL LEVEL

Strategic Planning Committee – Chair

January 2021- Current

Assist the dean of the Chaifetz School of Business with formulating a new strategic plan "Where Mission Meets Market" emphasizing Innovation, Inclusion and Impact and with creating KPIs for each strategic initiative.

Lead and facilitate discussions regarding the strategic plan during faculty assembly meetings and executive council meetings.

Diversity Committee- Member

Richard A. Chaifetz School of Business

September 2014 – Current

Advance and propose initiatives for the Richard Chaifetz School of Business to improve its diversity and inclusion initiatives among faculty and students.

AACSB Assessment Committee - Member

September 2006 – Current

Propose, formulate and help implement strategic assessment plans for the various departments and programs in the School of Business to ensure that assessment is taking place on a continuous basis for AACSB accreditation

Create an assessment plan for the international business graduate and undergraduate programs to assess, code and report on the student learning outcomes in IB courses/programs.

PhD Steering Committee- Member

August 2010 – Current

Actively participate in the decision-making process involving curricular and structural changes to the doctoral program in the Chaifetz School of Business.

Business School Executive Council- Member

July 2016 – Current

Serve as an advisor for the dean on new academic initiatives concerning the business school

Serve as a liaison/representative of the IB department on the executive council.

Full-Time MBA Curriculum Revision Committee- Member

August 2015 – May 2016

Evaluate the current structure and content of the full-time MBA program and recommend a new integrated format with data analytics emphasis

Graduate Board Committee - Member

August 2014 – July 2016

Review and approve all graduate curriculum initiatives and course proposals submitted by the various departments in the Chaifetz School of Business.

Dean's Search Committee -Member

March 2014 – August 2014

Evaluate the application pool for the business school dean position and participate in the hiring process; ultimately making recommendations to the provost on the top candidates for the position.

DEPARTMENT LEVEL

Director and Department Chair

July 2016 - Current

Boeing Institute of International Business

Strategically plan and facilitate the institute's long-term and short-term objectives
Coordinate with the institute's advisory board members several conferences and events hosted by institute annually

Actively participate in the Institute's outreach efforts to collaborate with multinational companies based in Saint Louis area such as Bayer, Boeing, Emerson, Southwest Airlines, Novus, AB-Inbev on several mentoring and sponsorship projects.

OTHER PROFESSIONAL SERVICE

Faculty Advisor – The Global Initiative Club

Dissertation Committee Chair – Birton Cowden , John Blewitt; Alexey Semenov

Dissertation Committee member for:

Eric Rhiney's Dissertation, Rick Wilson's Dissertation , Karen Staub's Dissertation ,
Meltem Tugut's Dissertation

Doctoral Examination Committee member for:

Serkan Yalcin, Kyle Coble , Meltem Tugut , Min Jun, Yung-Hwal , Carrie Reisdorf ,
Colleen Harmeling , John Blewitt, Alexey Semenov, Mike Frechette

Doctoral Examination Committee Chair for Birton Cowden

Ad hoc reviewer, Journal of Management Inquiry

Ad hoc reviewer, Multinational Business Review

Ad hoc reviewer, Thunder Bird International Business Review

Ad hoc reviewer, IM division of Academy of Management

Ad hoc reviewer, BPS division of Academy of Management

Ad hoc reviewer, Academy of International Business

Ad hoc reviewer, Western Academy of Management

Co-editor, Journal of E-Commerce Research, Special Issue on Global E-Commerce- February 2010

Arrangements Committee, Western Academy of Management 2003.

Program Committee, Seventeenth Annual Texas Conference on Organizations 2001.

Member: Academy of Management, Academy of International Business, and Strategic Management Society

TEACHING DIPLOMA, RELATED WORKSHOPS AND PROJECTS

TEACH Program Teaching Diploma

May 2003

TLTC, Texas Tech University, Lubbock, Texas

Fellowship recipient for the 2002- 2003 academic year, amount \$1,000.

The John Burns Conference on Teaching

October 2003

The Teaching Academy, Texas Tech University, Lubbock, Texas

Invited Panelist

MANAGERIAL WORK EXPERIENCE

Member of the Advisory Board

October 2004- August 2006

Center of Global Citizenship – Drake University

Develop programs and projects to globalize Drake's campus and the local community.
Fund professional, academic and research projects of Drake's faculty that deal with globalization.

Member of the Editorial Board

May 2004 – December 2004

Wild, Wild and Han. International Business 3rd edition, Prentice Hall

Review book chapters, content and format.

Assist in developing supporting material such as presentation slides and instructor's manual.

Consultant to Lubbock State School

March 2004 – September 2004

Assist the executive board in restructuring the school and install a strategic plan for the next 5 years.

Assist the Chief executive to craft a strategy that aligns the school's overall activities and departments with the school's mission and vision.

Grant Administrator

Center of International Business, Texas Tech University July 1999 – May 2000

Wrote and Managed \$100,000 federally funded Grant Project

Assisted in teaching an International Marketing class – Educating To Export

Contacted outside consultants and work closely with the ITC of Lubbock and local companies on exporting projects

Section Sales Manager

Transmediterranean SAL -- P&G division

March 1995 – December 1998

Implemented P&G's CBD (Customer Business Development) Strategies to boost regional sales

And executed P&G conceptual market sales strategies

AWARDS AND HONORS

Outstanding Executive Master of International Business Faculty Award 2014, 2016

Letter of Recognition for Outstanding Service in the Academy Of International

Business Placement Center 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018

Saint Louis University Service & Leadership Award

Faculty Experiential Learning Award - Nominee 2012, 2013

Outstanding Faculty Advisor Award- Nominee 2013

Recipient of the Cook School of Business Summer Research Support 2012, 2014

TEACH Program fellowship Stipend winner 2003

Dean of Graduate School Recognition of Graduate Students/Part-time instructors 2003

Recognition for Outstanding Services, Western Academy of Management 2003

Dean's Excellence in Teaching Award recipient 2002

P&G's Award of Recognition of Customer Business Development College I 1997

Director's recognition of outstanding Academic Achievements-

Suliman Oliyan School of Business, American University of Beirut 1994

ADDITIONAL INFORMATION

Fluent in Arabic and French

ACADEMIC REFERENCES

Dr. Ellen Harshman

Saint Louis University

Dean Emerita

Richard Chaifetz School of Business

Saint Louis University

Email: ellen.harshman@slu.edu

Tel: (314) 956-2358

Dr. Yener Kandogan

University of Michigan – Flint

Interim Dean

School of Management

303 East. Kearsley

Flint, MI 48502

Email: yener@umflint.edu

Tel: (810) 237-6674

CORPROATE REFERENCES

Mr. Gene Cunningham
Boeing
Retired VP of Global Sales for Defense
Email: Genec101@gamil.com
Tel: (484) 354-2130

Mr. A. C. Marchionne
Greiner Bio One N.A. Inc
President of Sales and Marketing
Chairman of the Management Board
4238 Capital Drive
Monroe, NC 28110
Email: A.C.Marchionne@gbo.com
Tel: (314) 435-2322